SimBuild Storytelling

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Learning Objectives

After this presentation, you will be able to:

1. Identify **storytelling techniques** to make presentations relatable and interesting
2. **Apply** techniques to a technical presentation

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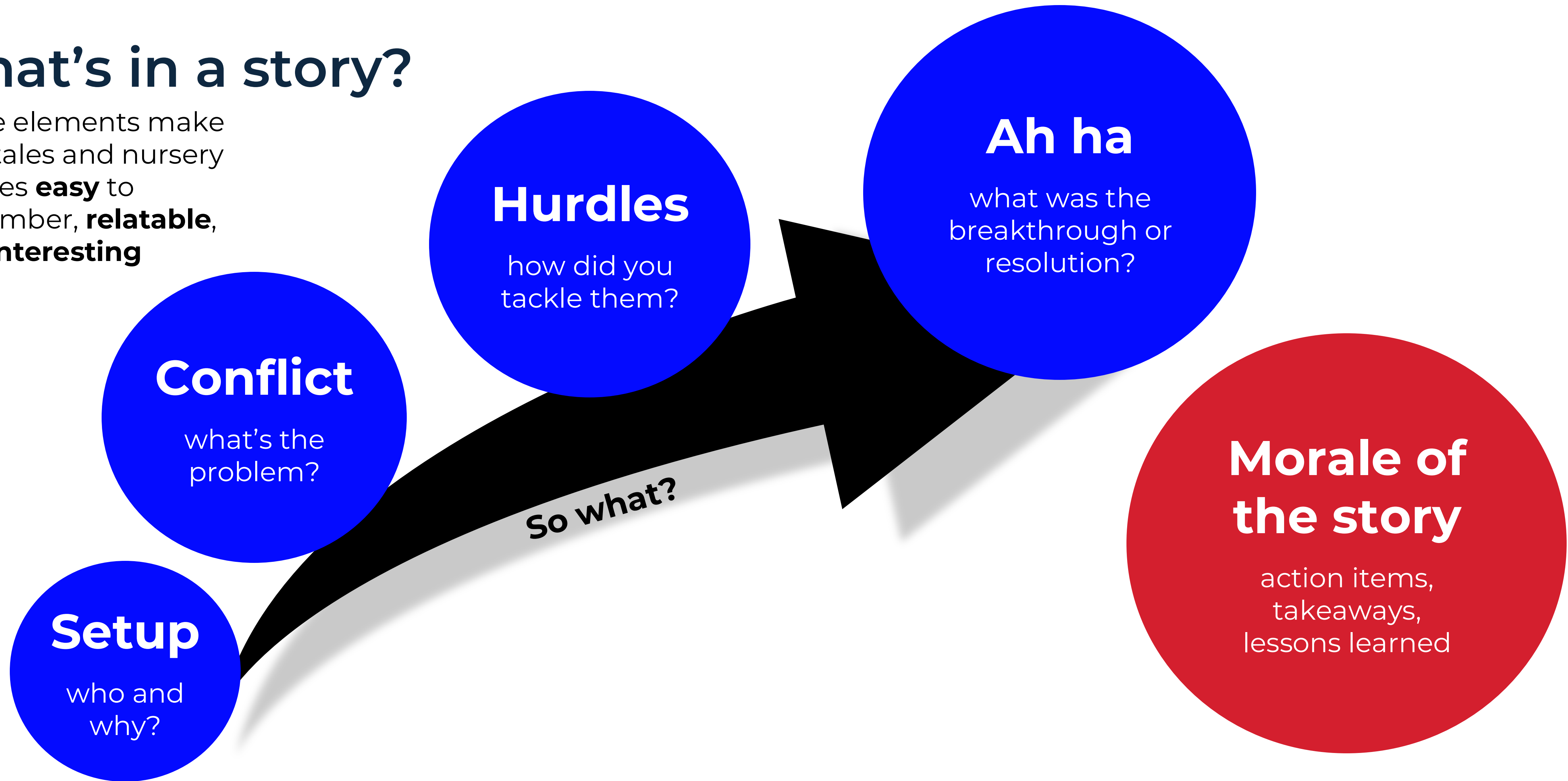
Outline

- Storytelling elements
- Relating storytelling to technical presentations
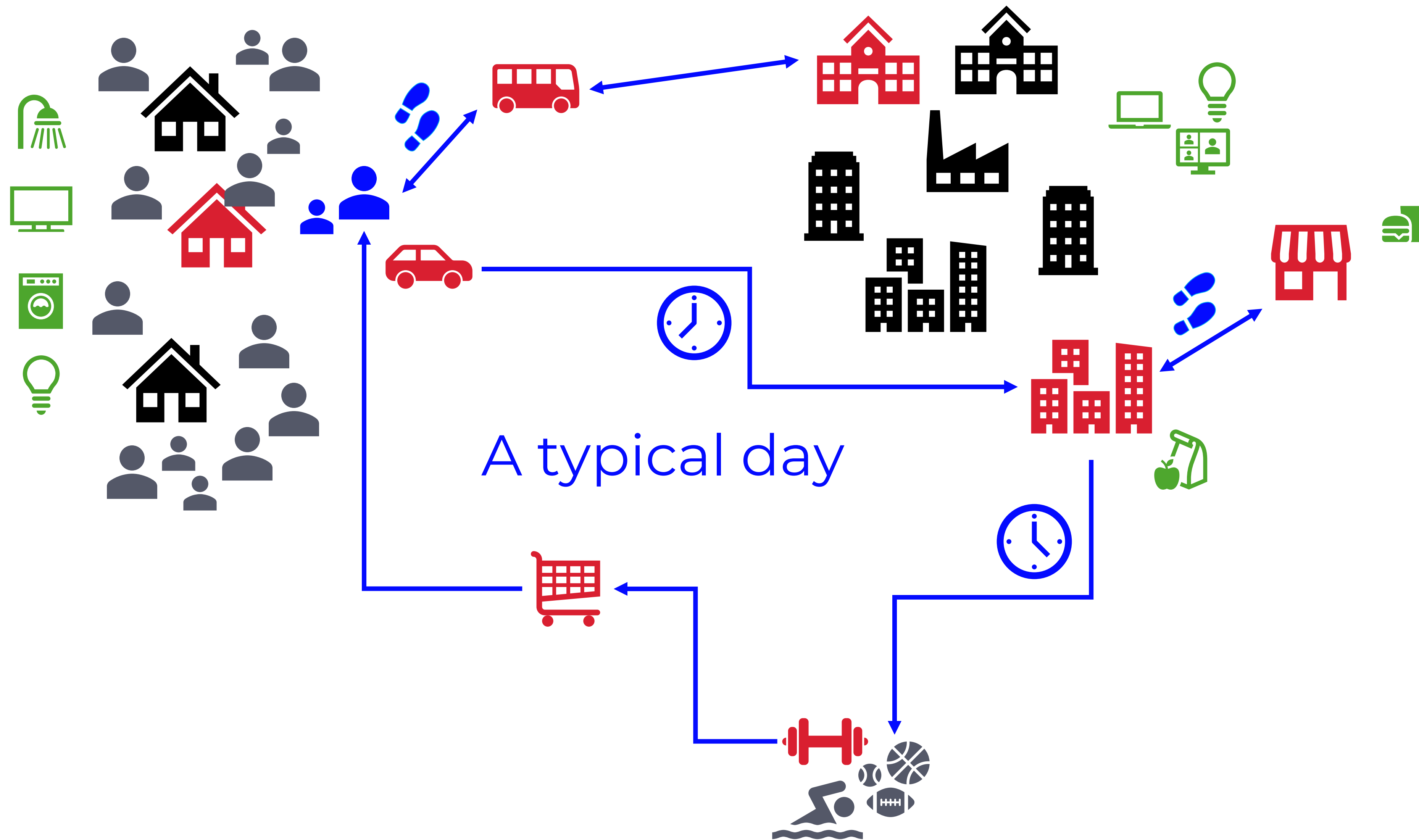- PRACTICE
- Closing

What's in a story?

These elements make fairy tales and nursery rhymes **easy** to remember, **relatable**, and **interesting**

Setup

who and why?

Conflict

what's the problem?

Hurdles

how did you tackle them?

So what?

Ah ha

what was the breakthrough or resolution?

Morale of the story

action items, takeaways, lessons learned
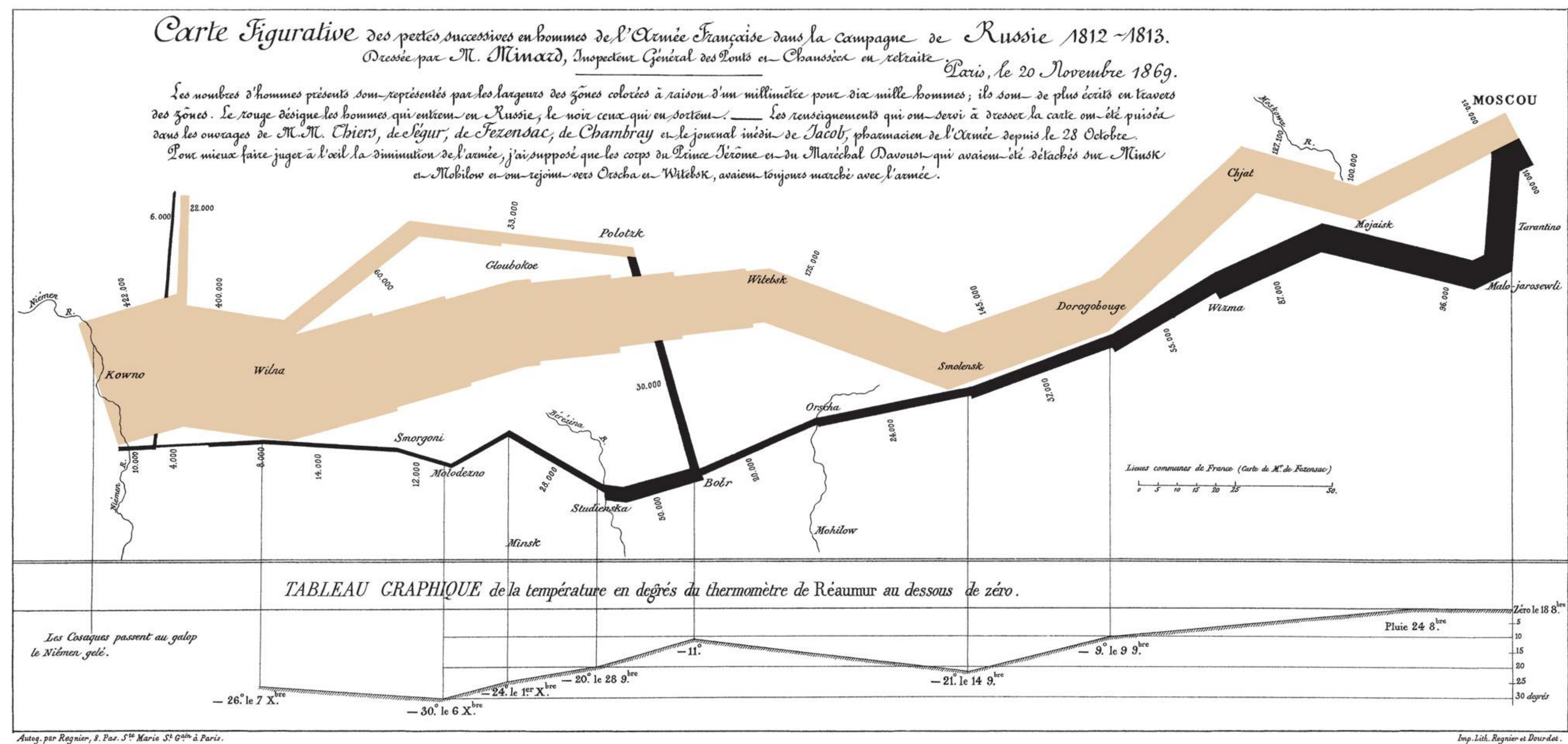
https://www.toastmasters.org/magazine/magazine-issues/2020/may/the-anatomy-of-a-story

Example: Understanding the Human Factor in Energy Use

A typical day

Example: Annotated Visualization

Charles Joseph Minard (1869): Napoleon's failed attempt at conquering Russia

Learn more about visualization for story telling during the Graphics and Visualization session
Wednesday, 1:30-3:00pm @ Turnhalle

What's next?

Let's PRACTICE

Contact

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30 minutes

Using the elements of Setup, Conflict, Hurdles, Ah ha, and Morale of the Story...

- Describe a time when something went wrong on a trip
- Describe a time when you were lost in an unfamiliar city
- Describe the best meal you've ever had
- What was your best (or worst) vacation?
- What is your biggest accomplishment (or failure)?
- Describe your trip to Denver

30 minutes

Using the elements of storytelling...tell us about a technical presentation you'll give

IBPSA USA SimBuild

Link to these slides

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